



THE PERTH USASIA CENTRE

AN INDEPENDENT THINK TANK THAT CONNECTS AUSTRALIA TO
THE INDO-PACIFIC TO ADVANCE THE PUBLIC INTEREST

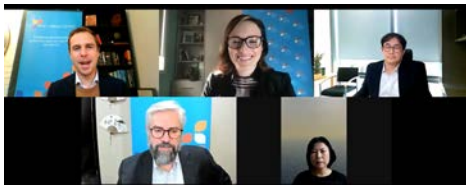
The Perth USAsia Centre is Australia's leading think tank committed to the transfer of knowledge and strengthening Australia's relationships across the dynamic and evolving Indo-Pacific region, including the United States. We build stronger relationships and educate through research, networks, engagement and analysis.

In 2021, the Centre expanded its support to Australia's Indo-Pacific engagement agenda, producing a steady stream of commentary, research, and analysis. We engaged audiences from over 70 countries, hosting over 250 thought leaders from 34 different cities across 14 countries to participate in more than 60 online and in-person bespoke and public events including 18 high level dialogues.

WHAT WE DO

The principal purpose of the Perth USAsia Centre is to educate, share and advance knowledge with the public community on issues of Australian national interest as they relate to the Indo-Pacific

ADVANCING AUSTRALIA'S KEY INDO-PACIFIC RELATIONSHIPS



Recent developments in Australia's international engagements are underpinned by its adherence to the rules-based order. As the Indo-Pacific region becomes increasingly contested, Australia has demonstrated a greater commitment to strengthening relationships with its key partners in the Indo-Pacific. This program explores ways to advance Australia's interests on the international stage.

AUSTRALIA'S PARTNERSHIPS WITH EUROPE AND THE UNITED STATES



The United States recently appointed an Indo-Pacific Tsar and developed a more nuanced Indo-Pacific Strategy, and various European governments also signalled their intention to engage more heavily in the region. This program works to understand the strategic opportunities of advancing Australia's relationships with these extra-regional players as the fulcrum of global economic activity continues to shift towards the Indo-Pacific.

INDO-PACIFIC ALLIANCES AND SECURITY

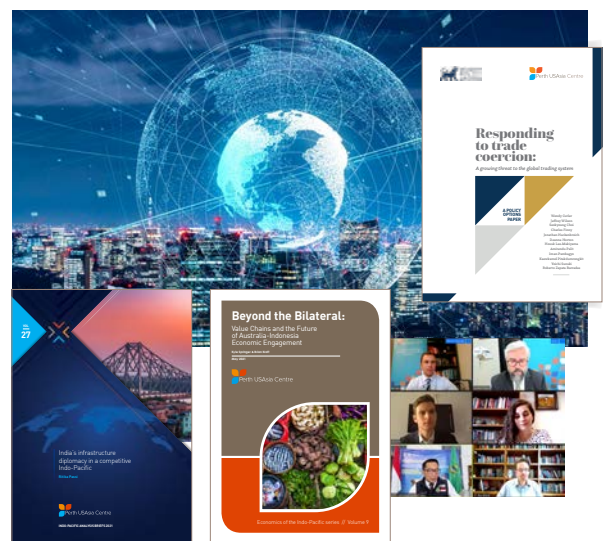


The Indo-Pacific is the epicentre of global politics in the 21st century, and regional developments increasingly shape the form of global order. This program explores how emerging economic and security dynamics are reshaping both the Indo-Pacific and Australia's place within it.



OPPORTUNITIES FOR DIVERSIFICATION

Australian business and political leaders have long recognised the need to diversify our relationships, though recent events have directly demonstrated the costs of market concentration. This program explores how Australia can leverage its position in the Indo-Pacific to build stronger and more productive trade, investment, and security relationships with key partners such as India, Japan, Korea, Indonesia, and Vietnam.



ENERGY, CLIMATE FUTURES AND CRITICAL MINERALS

Coupling Australia's strong geological endowments, institutions, infrastructure, and partnerships with an emerging Indo-Pacific hydrogen industry as an alternative to fossil fuels, Australia has a unique opportunity to reinvigorate our economic and strategic engagement with the region through its exports. This program seeks to explore how Australia might capitalise on its potential as a critical mineral and green hydrogen export champion.



OUR AREAS OF FOCUS

SOUTH ASIA

As India emerges as a great power, there is a pressing need to understand how its rise will reshape relationships in the Indo-Pacific. This program is aimed at broadening the understanding of the issues and developments in India's rise, and how they intersect with broader regional dynamics.



SOUTHEAST ASIA

Southeast Asia is central to the economic, diplomatic and security landscapes of this Indo-Pacific. This program aims to understand dynamics within Southeast Asian countries, their evolving place within the broader Indo-Pacific order, and strategies for building stronger relations with Australia.



NORTHEAST ASIA

Australia's longest-standing and most important relationships in the Indo-Pacific are with Northeast Asia – Japan, Korea and China. This program focuses on the role of Northeast Asia in Indo-Pacific dynamics, and Australia's economic, security and diplomatic engagement with these countries.



“

This report is a valuable contribution to understanding the opportunities for investment and other exchanges with a very significant region of Vietnam.”

– Sue Boyd, former Australian Ambassador to Vietnam, on Ba Ria-Vung Tau Province –
A Vanguard for Advancing the Australia-Vietnam Economic Relationship

THE UNITED STATES

As a regional power and a longstanding ally, the US is a critical partner for Australia in the Indo-Pacific. This program focuses on how Australia and the US collaborate on issues of shared regional interest, and their implications for the broader Indo-Pacific order



IMPACT AND

The Indo-Pacific is already the centre of global growth; and will become more so as the 'next' group of developing economies (India, Indonesia, Bangladesh and East Africa) shift into high-speed growth, industrialisation and urbanisation.

Defence leaders convene in Perth to discuss issues critical to the Indo Pacific (August 2022)



The experts contribute to highly impactful and wide-reaching domestic and international media outlets such as Foreign Policy, the Wall Street Journal, The Atlantic, The Guardian and the Australian Financial Review.

Centre external representation increased by 49% with the team participating in over

204
national & international events forums and conferences in 2021

Requests for the Centre to convene briefings for senior state, national and international government officials increased by over **100%** in 2021

ACROSS 9 COUNTRIES AND 20 CITIES



IN 2021

The Centre saw growth in media appearances over the previous year. With experts contributing to:

PRINT	109	↑14%
WEB	1,100	↑1,329%
RADIO	107	↑128%
TV	80	↑51%
PODCAST	7	↑17%



ENGAGEMENT

In 2022, the Perth USAsia Centre is continuing to connect Australia to the Indo-Pacific to advance the public interest by building stronger relationships and educate through research, networks, engagement, and analysis. This year we will continue our work on Australia's key relationships with India, Vietnam, Japan, Indonesia, Korea and the United States by exploring how emerging economic and security dynamics are reshaping both the Indo-Pacific and Australia's place within it. In addition to our established expertise, we will develop and release work relating to climate futures, hydrogen and infrastructure partnerships.

In 2021:

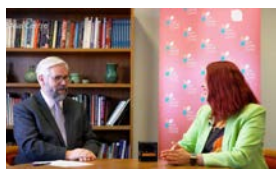
1 We supported Scott Morrison, 30th Prime Minister of Australia, and Anthony Albanese, then-Leader of the Opposition, in the delivery of key public policy addresses.



Business community speaker representation in our activities increased by 133%.

2

3 We hosted 26% more speakers representing 27% more countries through our virtual and hybrid event delivery.



4 83% more intern placements were provided, including our first Canberra-based intern, with a 230% increase in the publication of student content on Centre platforms.



National Guests

The Hon. Anthony Albanese, then-Leader of the Opposition

The Hon Tim Watts MP, Assistant Minister for Foreign Affairs

Dr Michael J. Green, CEO of the United States Studies Centre.

Andrew Parker, Senior Trade & Investment Commissioner, ASEAN, Investment NSW

The Hon Madeleine King MP, then-Shadow Minister for Trade and Resources

Hon Roger Cook MLA, Deputy Premier of Western Australia, Minister for State Development, Jobs and Trade; Tourism; Commerce; Science

Vicki Thomson, Chief Executive of The Group of Eight

Mike Burgess, Director-General of Security Australian Security Intelligence Organisation

The Hon. Mathias Cormann, Secretary-General of the Organisation for Economic Co-operation and Development

Peter Varghese AO, Chancellor of the University of Queensland and former Secretary of the Department of Foreign Affairs and Trade

The Hon. Julie Bishop, former Minister for Foreign Affairs

Jeremy Bruer, Australia's High Commissioner to Bangladesh

Michael Pezzullo AO, Secretary of the Department of Home Affairs

The Hon. Scott Morrison MP, 30th Prime Minister of Australia

Andrew Shearer, Director General of the Office of National Intelligence

International Guests

Admiral Harry Harris, former U.S. Ambassador to the Republic of Korea and former Commander, U.S. Pacific Command

Dr Lynn Kuok Senior Fellow, International Institute for Strategic Studies

Matsukawa Rui, Japanese Vice-Minister of Defense

Tanaka Nobuo, CEO of Tanaka Global and former Executive Director of the International Energy Agency

Wendy Cutler, Vice President of the Asia Society Policy Institute and managing director of the Washington DC office

Ridwan Kamil, Governor of West Java Province

His Excellency Mohammad Sufiur Rahman, High Commissioner of Bangladesh to Australia

His Excellency Nguyen Tat Thanh, Ambassador of Vietnam to Australia

Admiral Shekhar Sinha, Director General Force Exploration and Vice Admiral (Ret'd) of India's Western Naval Command.

Taro Kono, Former Minister of Defense and Minister for Foreign Affairs of Japan

Dr Kien Le Trung, Assistant Director General of the Diplomatic Academy of Vietnam

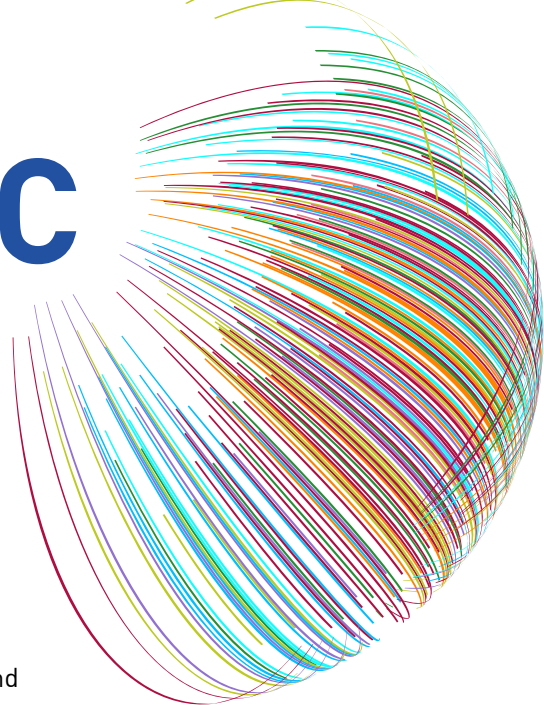
Manpreet Vohra, High Commissioner of India to Australia

Emil Dardak, Vice Governor of East Java Province

Rexon Ryu, President of The Asia Group His Excellency Yamagami Shingo, Ambassador of Japan to Australia



STRATEGIC PLAN



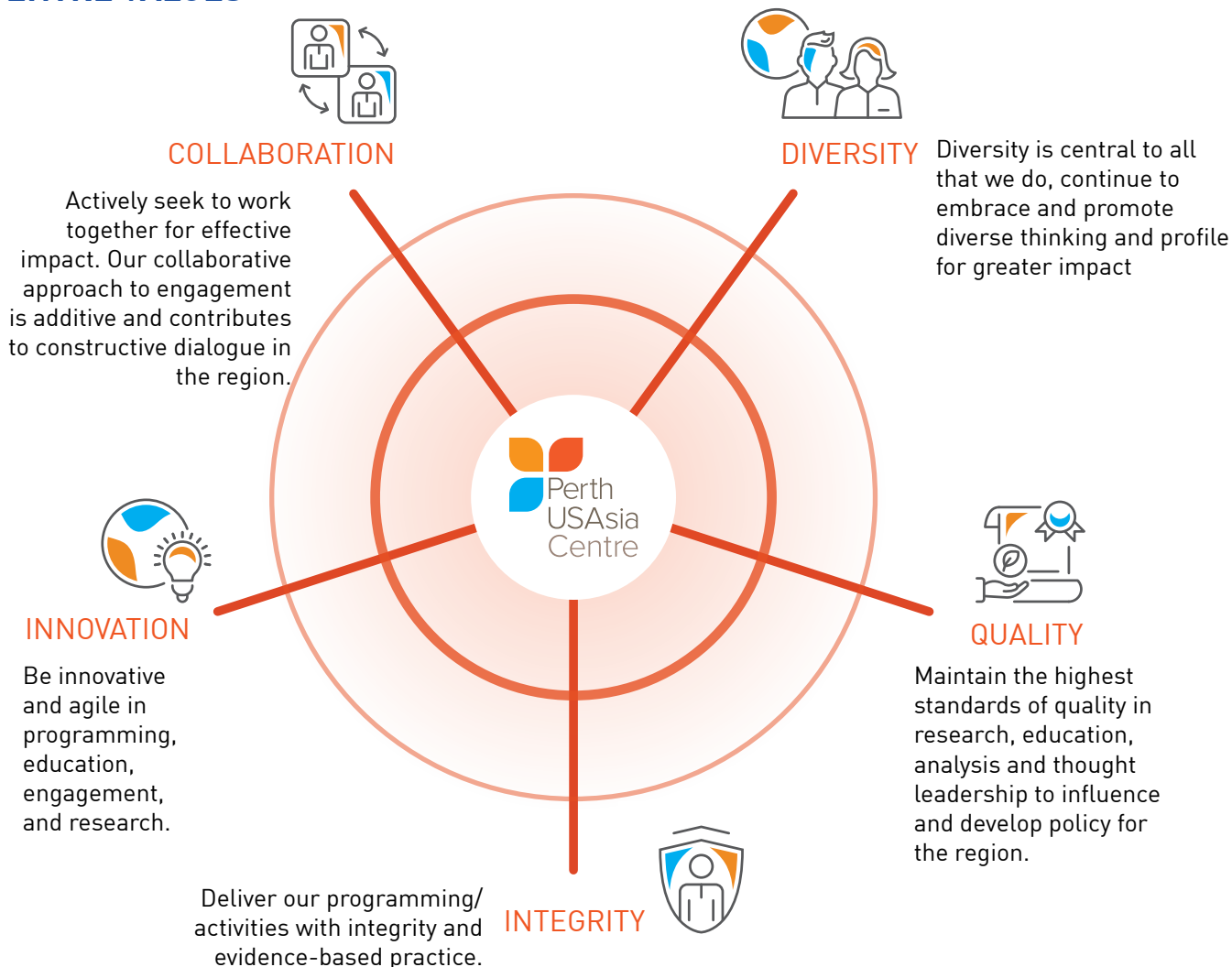
CENTRE PURPOSE

The Perth USAsia Centre is an independent think-tank that connects Australia to the Indo-Pacific to advance the public interest. We build stronger relationships and educate through research, networks, engagement, and analysis.

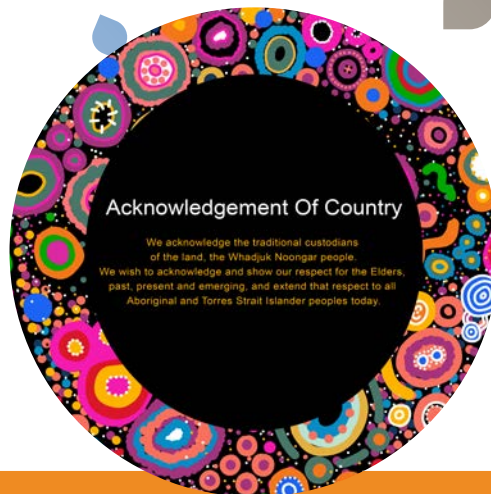
CENTRE VISION

The Perth USAsia Centre will be an influential and independent think-tank, that is collaborative, forward leaning and sustainable. We will build our diverse community by driving knowledge sharing, impactful engagement, and innovative programming between Australia, the Indo-Pacific and the United States.

CENTRE VALUES



STRATEGIC PILLARS:



OUR PEOPLE AND RELATIONSHIPS ARE CENTRAL TO ALL WE ACHIEVE

- Build the profile and reputation of the team
- Deliver highly sought expertise
- Collaborate and capacity build internally and externally
- Engage the board as our strongest advocates to support the growth and development of the centre
- Contribute to the centre's short, medium and long-term vision



OUR APPROACH IS SUSTAINABLE, INDEPENDENT, INFLUENTIAL, COLLABORATIVE, AND INNOVATIVE

- **Aim** for sustainable resourcing to ensure the centre's longevity
- **Protect** our independence to maintain credibility
- **Continue** our agile and proactive delivery
- **Build** productive and collaborative partnerships
- **Refine** our activities for greater influence
- **Innovate** with unique programming and products and formats



OUR FOCUS IS TO BUILD STRONGER RELATIONSHIPS BETWEEN AUSTRALIA, THE INDO-PACIFIC REGION, AND THE UNITED STATES

- **Lead** the development of ideas for the future
- **Develop** impactful research for the region
- **Produce** content on topics and countries of National and International importance
- **Serve** as a platform of ideas, knowledge, and impact through collaboration
- **Build** a community by embracing knowledge sharing



OUR COMMUNITY IS VALUED ENGAGED, AND INVOLVED WITH OUR WORK

- **Deliver** value and quality to partners and supporters
- **Prioritise** outreach to our diverse stakeholders
- **Promote** emerging voices
- **Expand** networks and community with and in the IP and USA
- **Build** capacity to promote learning, connect stakeholders, and create positive change
- **Seek** to influence stakeholders, policy and knowledge through our work



Announcement of the Centre's creation by then Secretary of State Hilary Clinton during her visit to Perth and UWA Campus



2012

The Centre is formally established by its three members, UWA, AAA and USSC. Support from the Commonwealth and WA State Governments agreed and Gordon Flake appointed founding CEO



Study Abroad program commenced to offer opportunity for UWA students to study at UCLA and undertake internships and study in Washington DC

2013

Commenced involvement with and support for G'Day USA program as part of key USA outreach and relationship building



First full year of operations

2014

Featured Ambassador to the US Kim Beazley at our first ever event



In collaboration hosted sixth Indonesian President Dr Susilo Bambang Yudhoyono for a series of talks and student engagements on campus. Dr Yudhoyono was appointed as our inaugural Distinguished Fellow



Received our first mention in Federal Parliament (recorded in Senate Hansard) and first mention in WA Parliament (shown in Hansard records)



Added Malaysia and Singapore to list of countries in which we have delivered programs

In collaboration with UWA hosted In The Zone overseas for the first time, delivering the event in Singapore (in addition to an event in Perth) and produced an updated 'Smart Power' report

Appointed Communications and Outreach Director to establish and shape Centre's external profile and relationships

Launched our in-house intern program

2015

2016

Chevron joins as Corporate Partner



Convened the first WA Indo-Pacific Defence conference in Perth bringing together 45 speakers from 6 countries

Hosted the inaugural WA-ASEAN Trade and Investment Dialogue which has been hosted annually in 2019 and 2020 bringing together a total of 79 speakers at this event that informs Western Australia's future engagement with Southeast Asia



2018

Appointed full time Research Director to developing the Centre's research program across its publications, policy and dialogue activities

INPEX and Wesfarmers join as Corporate Partners



First testimony to a Commonwealth Parliamentary Committee on Indonesia-Australia Comprehensive Economic Partnership Agreement



Centre has visited every mainland Australian capital city to deliver programs

2019



Launched Indo-Pacific Fellows program to profile emerging experts from Japan, Indonesia, India and Vietnam

Austal joins the Centre as corporate partner



2020

Expanded the delivery of our programs in the region with our first visit to Vietnam, engaging stakeholders and supporting WA's sister-state relationship with Ba Ria-Vung Tau Province

Cumulatively awarded over 20 different program grants worth over \$1.5M to support our work

Woodside joins as 6th Corporate Partner, bringing YTD corporate sponsorship to \$1.8M



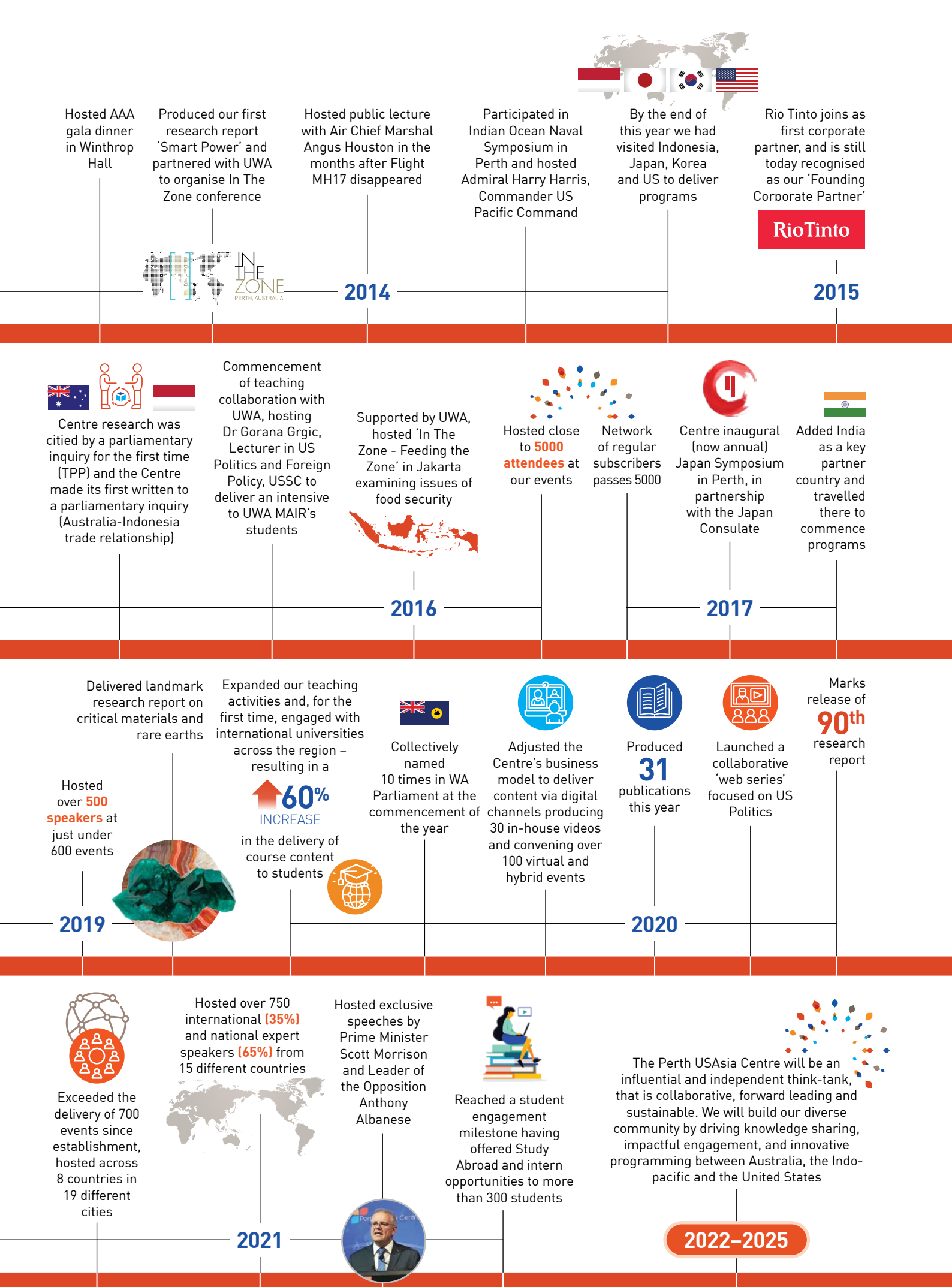
2021

Continued our program of Indo-Pacific Fellows with scholars from Malaysia, India, Singapore, Indonesia and Korea

Approaching 30 mentions in Federal Parliament



Appointed our first Canberra based staff member to the team



EDUCATION AND OUTREACH

With the Indo-Pacific region and the core relationships within it providing our research and analysis focus, education and outreach round out the Centre's purpose. All Centre activities are geared towards furthering knowledge and understanding and forging meaningful and lasting external connections. They are delivered through the following programs.

INDO-PACIFIC FELLOWS

Each year, foreign policy thought leaders from five key countries in the region are appointed to provide expert analysis of challenges facing both their home country and the wider region.



**NATASHA
JHA BHASKAR**

2022



HO THAI BINH

2022



DR KYUNGJIN SONG

2020



**DR KAREN
PITAKDUMRONGKIT**

2021



**DR RAJESWARI PILLAI
RAJAGOPALAN**

2020

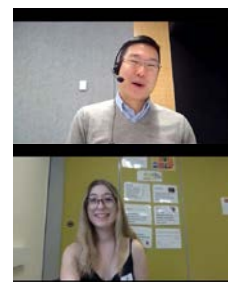


INTERNSHIP PROGRAM

The Centre hosts a prestigious, high-quality internship program for students studying international relations and related fields, offering students real-world experience in public policy research and analysis, stakeholder engagement, events convening and relationship building.

STUDENT ENGAGEMENT

The Centre designs, delivers and participates in programs that attract and engage the next generation of leaders. These programs enrich the student experience and provide critical new talent for our strategic affairs community.



GOVERNMENT OUTREACH

The Centre greatly values its partnerships with the WA State Government and Commonwealth Government. Supporting government in its engagements with Indo-Pacific countries and organisations is an essential aspect to achieving the Centre's aim of strengthening relationships in our region.

OUR CENTRE EXPERTS



PROFESSOR GORDON FLAKE
Chief Executive Officer

Professor Flake is one of Australia's leading authorities on the Indo-Pacific, with a particular specialisation on Korea having spent nearly three decades focused on the Korean Peninsula and Northeast Asia.

Areas of expertise:

1. Regional security and defence policy
2. Korean politics and international relations
3. US politics and foreign policy
4. US-Australia relations
5. Western Australia in the Indo-Pacific



DR HUONG LE THU
Principal Policy Fellow

Dr Huong Le Thu is a Principal Policy Fellow at Perth USAsia Centre and provides guidance and strategic direction to the research team. She is a world-renowned expert on security and foreign policy in the Indo-Pacific, with a particular focus on Southeast Asia.

Areas of expertise:

1. Geopolitics of the US-China great power competition
2. Evolving and comparative Indo-Pacific strategies
3. Defence and foreign policy of Southeast Asia
4. ASEAN's relations with major powers
5. Digital and tech transformation in Southeast Asia



JAMES BOWEN
Policy Fellow

James is currently researching the intersection of Indo-Pacific energy and geopolitical trends, with a specific focus on the emerging hydrogen sector.

Areas of expertise:

1. Geopolitics of energy and environmental issues
2. Hydrogen and clean energy
3. European foreign policy in the Indo-Pacific
4. Chinese foreign policy



DR KATE O'SHAUGHNESSY
Research Director

Dr Kate O'Shaughnessy is the Research Director at the Perth USAsia Centre, leading the Centre's suite of research programs across the Indo-Pacific.

Areas of expertise:

1. Australia's relations with Indo-Pacific partners
2. Indian Ocean geopolitics
3. Australian foreign policy priorities and diplomacy.
4. Australia – Indonesia relations



HAYLEY CHANNER
Senior Policy Fellow

Based in Canberra, Hayley produces analysis on foreign and security policy in the Indo-Pacific, engages key government agencies and other stakeholders, and builds the Centre's East coast and international network.

Areas of expertise:

1. Indo-Pacific strategic dynamics
2. Australia's defence outlook
3. Northeast Asia
4. Regional groups



GEMMA KING
Research and Program Associate

Gemma supports and contributes to the Centre's research efforts through various programs and publications. Gemma also aids the Centre's Indonesia-focused research, and speaks professional level Indonesian.

Areas of expertise:

1. Indonesian politics and Indonesia-Australia relations
2. Vietnam politics and Vietnam-Australia relations
3. ASEAN/Southeast Asian politics
4. Japan in Southeast Asia

WORKING WITH US

The Perth USAsia Centre exists to provide analysis, connections and expertise to West Australian, Australian and Indo-Pacific regional stakeholders. By hosting over 80 free events a year, producing dozens of focused reports and articles in addition to delivering large-scale conferences on issues of regional interest, we are able to offer our partners genuine and valuable insights into the Indo-Pacific.

The Perth USAsia Centre presents an opportunity for organisations to leverage its in-house expertise, enabling their communities to understand the issues impacting the region and contribute to the national debate.

THE CENTRE OFFERS:

EVENTS

- Attendance at all Perth USAsia Centre conveyed high level discussions, events and conferences
- Representation/speaking role at public panel discussions
- Access to utilise the Centre's accomplished event convening capabilities
- Priority branding, speaking, sponsorship and ticketing opportunities for major conferences

REPORTS

- Bespoke commissioned reports, analysis and advisory papers on issues concerning the region, on request
- Publication briefings for your staff
- Hard copies of all published reports provided for circulation amongst staff, on request

PROMOTION AND BRANDING

- Placement of your company's logo on the Centre website
- Social media promotion of the partnership
- Acknowledgement of your organisation as a partner at all events



PROFESSIONAL DEVELOPMENT

- Extensive opportunities for your staff to network with national and international senior leader and experts
- Bespoke presentations by Perth USAsia Centre experts to support your staff on current Indo-Pacific issues
- Exclusive access to local, domestic and regional Perth USAsia guests to support professional development programs
- Updates to Perth USAsia subscriber list as requested

COMMUNITY ENGAGEMENT

- Partner with the Federal and State governments and The University of Western Australia in a joint effort to advance national, state and corporate interests
- Invites to VIP hosted dinners
- Access to events and resources with our major collaborative partners, The United States Studies Centre and the American Australian Association

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In 2021, the Centre produced over 140 pieces of content, including 11 Indo-Pacific Analysis Briefs, the production of 17 Podcasts and 25 bespoke video interviews. We hosted more than 150 briefings and events, convened 3 internship programs and participated in over 200 external events.



Perth USAsia Centre

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perthusasia.edu.au